

Cassidy Pyle

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EDUCATION

Ph.D., Information

2020 - (Expected) 2025

University of Michigan, Ann Arbor, MI
Advisors: Dr. Nicole Ellison & Dr. Nazanin Andalibi
Professional Development Certificate in Diversity, Equity, and Inclusion
Affiliated Researcher, Center for Ethics, Society, and Computing (ESC)

B.A., Communication and Film & Media Studies

June 2019

University of California, Santa Barbara (UCSB), Santa Barbara, CA
Minor: Feminist Studies
Dean's List, Highest Honors, Distinction in the Major of Communication
GPA: 3.98/4.0
Thesis: *College Students' Use of Facebook: Examining College Generational Status, Social Capital, and Academic Implications*

RESEARCH INTERESTS

- Information & Communication Technologies (ICTs)
- Social Media
- Low-Income Youth
- First-Generation College Students
- Marginalized & Stigmatized Identities
- Social Information-Seeking
- Social Support & Well-being

PUBLICATIONS

Brown, M., **Pyle, C.**, Ellison, N.B. (2022). "On My Head About It": College Aspirations, Social Media Participation, and Community Cultural Wealth. *Social Media + Society*.
<https://doi.org/10.1177/20563051221091545>

Ellison, N.B., **Pyle, C.**, Vitak, J. (2022). Scholarship on Well-Being and Social Media: A Sociotechnical Perspective. *Current Opinion in Psychology*.
<https://doi.org/10.1016/j.copsyc.2022.101340>.

Pyle, C., Andalibi, N. (2021). First-Generation, Low-Income Students as Data Subjects in Higher Education Profiling and Prediction AI/ML Applications. Workshop on Artificially Intelligent Technology for the Margins: A Multidisciplinary Design Agenda. ACM SIGCHI Conference on Human Factors in Computing Systems (CHI) 2021.

Pyle, C., Roosevelt, L., Lacombe-Duncan, A. & Andalibi, N. (2021). LGBTQ Persons' Pregnancy Loss Disclosures to Known Ties on Social Media. Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI) 2021. **Best Paper Award**.

Pyle, C. (2019). Animation and the queering of the body genre in *Big Mouth*. *UCSB Focus Media Journal*. 37, 65-72.

Pyle, C. (2017). Auteur theory in relation to black women filmmakers. *UCSB Focus Media Journal*. 39, 4-13.

PRESENTATIONS

Pyle, C. (April, 2022). Social Media Identity Disclosures and First-Generation, Low-Income Students' College-Related Support Seeking. Presented at the Computing Research Association - Widening Participation's Grad Cohort for Women Conference, New Orleans, LA.

Pyle, C. (May, 2021). LGBTQ Persons' Pregnancy Loss Disclosures to Known Ties on Social Media. Presented at ACM CHI Conference on Human Factors in Computing Systems, Virtual.

Pyle, C. (April, 2021). LGBTQ Persons' Pregnancy Loss Disclosures to Known Ties on Social Media. Presented at University of Michigan School of Information iDEI Lightning Talks, Virtual.

Pyle, C. (June, 2019). *College Students' Use of Facebook: Examining College Generational Status, Social Capital, and Academic Implications*. Presented to the Department of Communication at University of California, Santa Barbara, CA.

Pyle, C. (May, 2019). *College Students' Use of Facebook: Examining College Generational Status*. Poster presented at Undergraduate Research & Creative Activities Colloquium. University of California, Santa Barbara, CA.

Pyle, C. (April, 2019). *College Students' Use of Facebook*. Poster presented for Student Research Series, ONDAS Student Center, University of California, Santa Barbara, CA.

GRANTS AND FELLOWSHIPS

Rackham Merit Fellowship	2020 - 2025
Donald A. Strauss Public Service Project Grant (\$15,000)	2018
UCSB Undergraduate Research & Creative Activities Grant (\$750)	2018

RESEARCH EXPERIENCE

Co-Investigator **June 2021 - Present**

School of Information, University of Michigan

- Conducting a qualitative interview study on how individuals embodying diverse social identities experience visibility and vulnerability on social media

Principal Researcher **April 2021 - Present**

School of Information, University of Michigan

- Conducting a qualitative interview study on how first-generation students use social media and disclose their identities as they apply to and select a college

Co-Investigator **March 2021 - Present**

School of Information, University of Michigan

- Conducting a qualitative and ethnographically informed research project on Chinese programming professionals' use of social media in their professional and private lives

Research Assistant & Co-Investigator**May 2020 - August 2020**

School of Information, University of Michigan

- Assisted with data analysis and drafting of paper on LGBTQ+ people's pregnancy loss disclosure decisions on social media under advisement of PI Dr. Nazamin Andalibi

Research Assistant**June 2019 - Jan 2020**

Department of Communication, University of California, Santa Barbara

- Compiled database of essential literature on the topic of technology and marginalization for ICA Post-conference: *Essential Scholarship on Technology and Marginalization: A Discussion*. Co-organizers: Dr. Amy Gonzales (UCSB), Dr. Carmen Gonzalez (UW), Dr. Brooke Foucault Welles (Northeastern), Dr. Katy Pearce (UW)
- Assisted with special edition of *Social Media + Society* on social media and marginalization along with Dr. Amy Gonzales (UCSB), Dr. Katy Pearce (UW) & Dr. Brooke Foucault Welles (Northeastern)

Co-Investigator**Sept 2018 - June 2019**

Department of Communication, University of California, Santa Barbara

- Conducted quantitative experimental research for project entitled *College Students' Use of Facebook: Examining College Generational Status, Social Capital, and Academic Implications* under advisor & PI Dr. Scott Reid
- Utilized Qualtrics and SPSS software for data collection and analysis

TEACHING EXPERIENCE

Graduate Student Instructor (GSI)**2022**

University of Michigan SI 529: Online Communities

- Led weekly lab sessions with 30 Master's-level students
- Guest lectured to 30 students about social comparison in online communities
- Provided weekly qualitative and quantitative feedback on student work

Graduate Student Instructor (GSI)**2021**

University of Michigan SI 110: Introduction to Information

- Led weekly discussion sections with 50 undergraduate students
- Guest lectured to 230 students about privacy on social media
- Provided weekly qualitative and quantitative feedback on student work

Peer Mentor**2017-2019**

Opening New Doors to Accelerating Success (ONDAS) Student Center, UCSB

- Mentored Communication students to help them develop study skills and understand concepts from Communication theory and methods courses
- Developed and hosted programs to support students with their lower division Communication coursework (e.g. Coding Your Data Workshop, empirical research paper writing groups, etc.)

GUEST LECTURES

Social Comparison in Online Communities February 2022
University of Michigan, Ann Arbor, MI | SI 529: Online Communities

Privacy on Social Media October 2021
University of Michigan, Ann Arbor, MI | SI 110: Introduction to Information

LGBTQ Communities' Use of Social Media June 2021
Pleasant Grove High School, Elk Grove, CA | Queer Studies 101

HONORS AND AWARDS

Best Paper Award, ACM CHI 2021	2021
Rackham Merit Fellowship	2020
University Service Award of Distinction	2019
Donald A. Strauss Scholarship	2018-2019
Luis Leal Social Science Undergraduate Award	2019
Steven H. Chaffee Award for Excellence in Communication Research	2019

ACADEMIC MEMBERSHIPS

International Communication Association Member	2021 - Present
ACM Special Interest Group on Computer-Human Interaction	2020 - Present
Lambda Pi Eta (ΛΠΗ)	2017 - 2019

ACADEMIC SERVICE

Alumni Panelist, Communication Career Day, UCSB	April 2022
Panelist, DSO Pre-Candidacy Panel, UMSI	April 2022
Panel Moderator, Virtual Visiting Days, UMSI	March 2022
Co-Mentor, Master's Thesis Option Program (MTOPI), UMSI	March 2022 - Present
Doctoral Executive Committee, UMSI	April 2021 - Present
Editorial Assistant, Journal of Computer-Mediated Communication	August 2021 - Present
Alumni Panelist, Communication Career Day, UCSB	April 2021

PUBLIC SCHOLARSHIP/ENGAGEMENT/WORKSHOPS

Researcher Wellbeing and Best Practices in Emotionally Demanding Research, CHI '22	April 2022
Institute for Social Change Summer Program, University of Michigan	May 2021
UMSI Community Connections First-Generation Group Leader	April 2021 - Present

QUALIFICATIONS AND SKILLS

Qualitative Research: Interviews, Focus Groups, Participant Observation, CAQDAS (e.g., Dedoose, Atlas.ti)

Quantitative Research: Surveys, Digital Field Experiments, SPSS, R (including ggplot2 and dplyr packages)